

Manual IP Madrid
AESOP4FOOD
June 25 – July 5, 2022

Hosted by: Polytechnical University of Madrid, Department of architecture, ETSAM, Avenida Juan Herrera, Nº 4, Madrid, Spain,



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Introduction

The programme will focus on the potential for improving the sustainability of the local food system: addressing the governance and spatial implications of sustainable production and the cross-relations to nature protection and environmental/landscape quality in urban fringe areas.

The local context will be the city of Madrid as it is a member of the Spanish City-Food Network 'Red de Ciudades por la Agroecología', and there are several enterprises and social actors related to the local food sector. These vary from allotment gardens, community gardens, CSA, and social and economic enterprises for local food production in the urban fringe and region. These form new chains of food production and innovation in social entrepreneurship and social relationships. Urban food production contributes to social cohesion, local economy, and quality of life.

The city of Madrid signed Milano Urban Food Policy Pact (MUFPP) in October 2015. Different municipal departments dealing with food issues, together with some relevant social and economic stakeholders confirmed a Monitoring Table of the MUFPP in 2016 and the city adopted a Sustainable and Healthy Food Strategy on 1st March 2018. Currently, the city is developing two programs of Productive Neighbourhoods and Metropolitan Forest, in which urban agriculture plays a key role.

The Universidad Politécnica de Madrid works together with the Red de Ciudades por la Agroecología (Network of Local Authorities boosting Agroecology) and other social cooperatives and NGOs such as Germinando (gives support to the monitoring table and the implementation of the Food Strategy) and Madrid Agroecológico (social platform seeking an agroecological transition in the Madrid region, which brings together a wide range of actors from both the rural and the urban worlds). The Observatory for the Guarantee of the Right to Food will provide the perspective of people at risk of food insecurity in the IP.

Important questions for the Intensive Programme are: Given that over 90% of food consumed in Madrid comes from outside the region, what are the main challenges of the metropolitan food system? How to intertwine scales, with ongoing strategies promoting agroecology and sustainable food system, from the neighbourhood to the regional one? How can agroecology and urban agriculture contribute to sustainable economic development? Which (spatial) strategies can be developed (for governance, local entrepreneurs, and agroecological and food movements) in order to achieve social and economic goals? Which business models are suitable to serve the needs of the local communities? How can agroecological programs be connected to public procurement and food aid programs? How can sustainable production be combined with the needs of the inhabitants and the potential for food production?

Goals

The IP has the following learning objectives for all participants.

The participant:

- a. Is aware of the vulnerability of urban food system
- b. Can anticipate future problems and address them by leveraging local resources
- c. Can identify stakeholders and power structures in a new and unknown context.

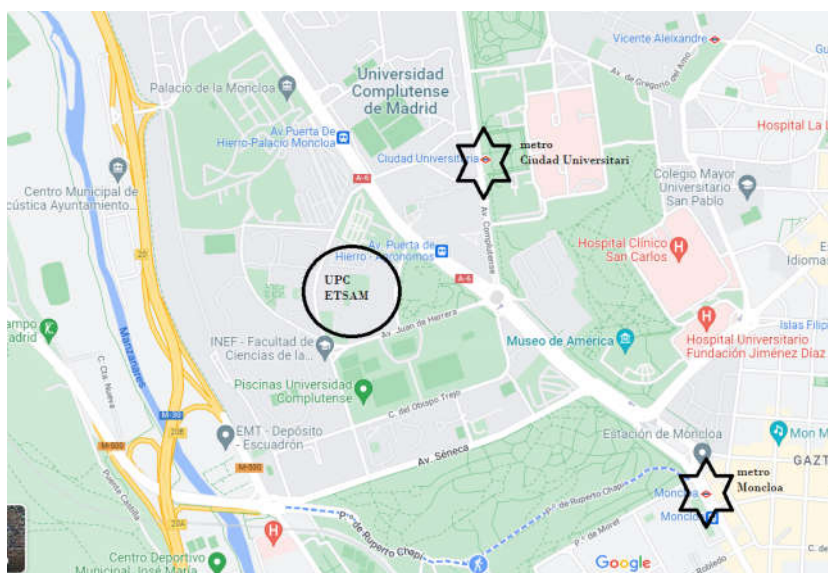
- d. Can use collaborative mapping tools to prefigure alternatives
- e. Can apply strategic thinking to a weakly defined problem, and develop action oriented proposals
- f. Can communicate findings and proposals
- g. Is able to work collaboratively in a multicultural, interdisciplinary and unknown context.

Study area and community

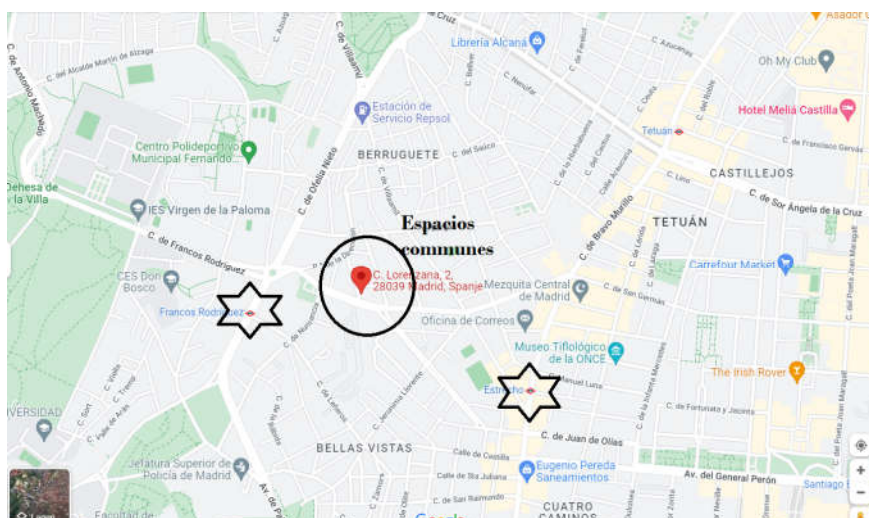
The workshop will focus on the neighbourhood Tetuan, where the Espacios Communes are located. We will engage with the residents of this neighbourhood and (in)formal organisations that relate to this area or have a role in the current and possible future food system.

Locations / venues of the IP

Polytechnical University of Madrid, Department of architecture, ETSAM, Avenida Juan Herrera, Nº 4, Madrid, Spain, this is the main working place during the workshop



Espacios communes, c/Lorenzana 2, Madrid. Working place on Saturday and Sunday,



Characteristics

Mission: explore alternatives to reduce the vulnerability of the food system and ensure accessibility to healthy and sustainable food for everyone, regardless of their purchasing power.

The workshop works in two (deprived) neighbourhoods in the district of Tetuan, Madrid. We will focus on the last links of the food chain.

We will work on three scenarios, and each team will develop proposals according to one of the scenarios.

Main stakeholders organisations

Mercamadrid, Madrid - <https://www.mercamadrid.es/que-es-mercamadrid/>

This public-private enterprise organises the largest logistics platform for fresh food in Europe. Mercamadrid, S.A. is attached to the Government Area of Economy, Innovation and Employment of the Madrid City Council. It concentrates one of the widest and most diverse offers of fresh food, with the best products from more than 50 countries and the possibility of distributing them to the five continents in very competitive times and processes. Everything in a single space, which works day and night to supply a demand that exceeds the local level, with more than 12 million consumers and a sphere of influence of 500 km. It brings together both the Central Fish, Fruit and Vegetable Markets of Madrid, as well as the Meat Market, multi-purpose companies specialized in the food sector and a wide range of service companies: industrial refrigeration, conservation, logistics, transport, handling, etcetera. It has 222 hectares at the service of more than 800 companies installed on its surface.

Madrid Km0, agroecological cooperative Food Hub

Madrid Km0 is a logistics centre for agro-ecological producers in the community of Madrid that offers services to reduce the time spent on distribution and the carbon footprint, solving the individual needs of small producers in a democratic and collective way.

The origin is the innovation project Mares of the Madrid City Council. In 2018 it is launched from producer partners and cooperatives. In 2019 they start in the ship and in 2020 during the pandemic the activity grows a lot. The project is pioneering because in Madrid there has been little collective work, with governance led by the producers. It has had little financial support but has developed thanks to enthusiasm and is now balancing income and expenses. They have a grant from the Daniel and Nina Carasso Foundation for the development of Food Hubs.

One of the difficulties of shared logistics is that small projects find it difficult to leave the product in the hands of others because they think that the product will not be treated with the same care. Thus, the challenge in KM0 has been how to ensure that the shared routes do not diminish the quality of the product, with the cooperative's own staff carrying out the transport.

The producers have pooled their points of sale, being one of the few in Spain with the aim of solving one of the main problems, that of unifying routes. Each producer invoices independently and now they are starting to invoice jointly. In addition, the unified distribution system offers a catalogue of all the products available in the centre.

At the moment they are not selling as much as they would like, so they have to analyse in detail what will happen when demand exceeds supply. In Madrid there is a very big market but there are real sales problems. There are several farmers' markets in Madrid but this is the only logistics centre for small-scale production.

CSA Zarzalejo (Sierra Oeste) - <http://csazarzalejo.pbworks.com>

This is a Community Supported Agriculture association to promote food security in the Zarzalejo-Fresnedillas-Robledo-El Escorial region, reduce the environmental and social footprint of food, improve health and strengthen ties between people. The CSA Zarzalejo is a federated association of Communities in Transition-Zarzalejo in Transition.

La Fuente Social Center. Host the Communities in Transition association

An association that supports, in the La Fuente Social Space (c/ de la Fuente nº 7, in Zarzalejo-station), initiatives that promote social empowerment, integration, the reduction of the carbon footprint, the resilience of the population, training, the exchange of knowledge and skills, and creativity and art.

Madrid Agroecologico, social movement lobbying for the agroecological transition in the Madrid bioregion.

This movement is supported by different urban and rural groups, which defend a necessary transition towards socially and environmentally sustainable agri-food systems. A platform started by a group of activists from different agroecological initiatives and for food sovereignty in the central peninsular region looking for alternatives of the current agrifood systems. It has two basic objectives: firstly, it seeks to generate a meeting and exchange space between production, consumption, training and agroecological awareness in the central region of the Iberian Peninsula, through the creation of a bio-regional assembly and different thematic commissions from which to work on proposals as a movement. On the other hand, it aims to be a reference agent for the creation of agroecological policies that make possible the change of model in the agri-food system at the regional level by influencing institutions. In support of these two lines of work, the Platform carries out research work to support its political position, thereby establishing a triangular and multi-scalar operation.

Municipality of Madrid. Department of Markets and Restaurants

This department of Madrid has a role in the governance, policies and regulations for food commerce and municipal markets. It also is active for subsidies aimed at markets and promotion of the commercial sector, development of relations in the field of commerce and hospitality with other public administrations, institutions and organizations, regulations for street vending and local merchants.

Approach of the working process

Tutors/ teachers and their role

The IP works within the framework of participatory action learning and research approach as defined during the first session of the seminar. That means that students and tutors alike take part in the activities and work together in the teams. Teams need to assure that every voice is heard and that they engage together to address the challenges and aim for achieving a transformative action.

At the final stage of the workshop the teams need to agree on the form of assessment and peer-review of the process, the outcome and the expected impact. SOe of the tutors will have the task to report on the final assessment.

International teams

We plan to work in international teams composed of students of various countries and staff of university and NGO of various countries. We also aim to have in each team a combination of different disciplines. On the first day we will compose the teams.

Programme

	Time	Place, meeting point	Agenda / activity	Possible result
Day 1: Sunday June 26, 2022: Travel to Madrid, or earlier if you wish				
	19.00	Plaza de las Comendadoras (Federalcafe)	have an informal meeting early evening	
Day 2: Monday June 27, 2022 - ETSAM				
	9.00-13.00	Madrid ETSAM, Avenida Juan Herrera, Nº 4	Welcome Presentation of participants Presentation of the workshop Presentation of the results from the LL Madrid	
	13.00-14.00		Lunch at the canteen	
	14.00 – 17.30		Master class. Vulnerability of current urban food system Team building Workshop I: Scenarios	Teams associated to the different scenarios. Anticipate future problems
Day 3: Tuesday June 28, 2022				
	6.00-12.00	Madrid	Field trip: Mercamadrid, Madrid Km0. Community garden	To realize the magnitudes of the food system in a metropolitan area
	12.00-13.00		Lunch at the canteen	
	13.00-15.00		Insights into the neighbourhood Ventilla Berruguete (Tetuan, Madrid) Workshop II. Analysis	First map overview of the local actors and food distribution-consumption nodes. Identification of stakeholders and power structures
Day 4: Wednesday June 29, 2022				
	9.00-13.00	Madrid	Workshop III. Analysis-Diagnosis Master class: Urban food strategies	Identification of areas (not only physical) with potential for improvement. Address problems by leveraging local resources.
	13.00-14.00		Lunch at the canteen	
	14.00-17.00		Workshop IV. Goals	Set of goals to improve food distribution-food access.
	20.00		Common dinner	
Day 5: Thursday June 30, 2022				
	9.00-13.00	Madrid	Visit cooperative supermarket Visit municipal market Master class: Strategic plan for municipal markets and food retail sector	Comparison of alternatives
	13.00-14.00		Lunch at the canteen	
	14.00-17.00	University	Workshop V. Proposal	First draft with a proposal. Application of collaborative

	Time	Place, meeting point	Agenda / activity	Possible result
				mapping tools to prefigure alternatives
	17.00-18.30	On-line	Online course AESOP4FOOD on Monitoring and Evaluation	
Day 6: Friday July 1, 2022				
	8.00-18.00	Zarzalejo	Field trip (Lunch provided and included 13.00 – 14.00) CSA Zarzalejo Local center Communities in Transition Master class: Agroecological movement Master class: Participatory tools, networks and community building Workshop VI Proposal	Insight into a community in transition and a short supply chain in a rural area
Day 7: Saturday July 2, 2022 – Madrid – Espacios comunes				
	9.00-13.00	Espacios comunes, c/Lorezana 2, Madrid	Workshop VII. Proposal Participants buy their own lunch	Application of strategic thinking to a weakly defined problem, and develop action oriented proposals
Day 8: Sunday July 3 2022 Madrid – Espacios communes				
	9.00-13.00	Espacios communes, c/Lorezana 2, Madrid	Workshop VIII	Application of strategic thinking to a weakly defined problem, and develop action oriented proposals
	13.00 - 14.30	Lunch		
	14.30 - 17.30	Espacios communes	Workshop IX	Application of strategic thinking to a weakly defined problem, and develop action oriented proposals
Day 9: Monday July 4, 2022 - Madrid				
	9.00-12.00		Workshop X	Plan to communicate findings and proposals
	12.00 – 13.00		Presentation of results	
	13.00 – 14.30		Picnic offered by the IP organisation	
	17.00 – 23.00		(Optional) Field trip to a CSA for a collaborative working session at the farm)	
Day 10: July 5: Travel day				

Participants

	Organisation	Role	First name	Last name	e-mail	days
1	SGGW	Student	Katarzyna	Sęk	s207652@sggw.edu.pl	All
2	SGGW	Student	Weronika	Żurawska	s205382@sggw.edu.pl	All
3	SGGW	Student	Aleksandra	Masłowska	s214369@sggw.edu.pl	All
4	SGGW	Student	Aleksandra	Jakimiuk	p001176@sggw.edu.pl	All
5	SGGW	Student	Gbenjo	Oluwadamilola Faith	gbenjofaith94@gmail.com	All
6	SGGW	Student	Babatunde	Olayemi Adeboboye	olayemi.babatunde@yahoo.com	All
7	SGGW	PhD Student	Karol	Langie	karol.langie@gmail.com	All
8	SGGW	Student	Wiktor	Bendkowski	s201016@sggw.edu.pl	All
9	U-Gent	Student	Ranka	Terpstra	Ranka.Terpstra@UGent.be	All
10	U-Gent	Student	Nicolas	Boey	Nicolas.Boey@UGent.be	All
11	U-Gent	Student	Sarah	Vaneenooghe	Sarah.Vaneenooghe@UGent.be	All
12	UPM	Student	Gonzalo	Diaz Correas	gonzalo.diaz.correas@alumnos.upm.es	All
13	UPM	Student	Joana	Monnetreau	joana.monnetreau@sciencespo.fr	All
14	UPM	Student	Alex	Cruces del Puerto	alexcrucos@yahoo.com	All
15	UPM	Student	Farid Leonardo	Rodríguez Pacheco	faridler@ucm.es	All
16	UPM	Student	Hui Jeong	Kim	huijekim@ucm.es	All
17	UPM	Student				All
18	LNI	Staff	Roxana	Triboi	roxana.triboi@gmail.com	All
19	LNI	Staff	Jeroen	De Vries	geronimo@introweb.nl	All
20	UPM	Staff	Marian	Simón Rojo	m.simon@upm.es	All
21	UPM	Staff	Isabel	Gonzales	isabel.gonzalez@upm.es	All
22	UPM	Staff	Rafael	Córdoba Hernández	rafael.cordoba@upm.es	All
23	SSGW	Staff	Aleksandra	Nowysz	aleksandra_nowysz@sggw.edu.pl	All
24	FPDW	Staff	Ania	Brykczynska	anna.brykczynska.99@gmail.com	All
25	FPDW	Staff	Witold	Dąbrowski	wdabrowski12@gmail.com	All
26	FPDW	Staff	Patrycja	Drzazga	drzazga.patrycja@o2.pl	All
27	SUPAGRO	Staff	Damien	Conaré	damien.conare@supagro.fr	June 26-30
28	Redx	Staff	Jorge	Moleres		

Preparatory work for the participants

Prepare an image, representation, or idea for a sustainable food system to present on the first day.

Please orientate yourself anew on the principles of Participatory Action Research and Learning, see the wiki: https://wiki.landscape-portal.org/index.php?title=Reading_list

https://lnicollab.landscape-portal.org/goto.php?target=file_2132_download&client_id=main

What should you bring with you (apart from your regular cloths and stuff):

- an image, representation, or idea for a sustainable food system to present on the first day.
- sunhat or -cap,
- suncream,
- towel,
- hiking boots or comfortable shoes,
- mosquito repellent,
- laptop or other digital device to work on,
- sketchbook, pens and pencils to draw,
- student ID (international if possible),
- EU vaccination card (digital), (or PCR negative, only to get into the country)
- passport,
- EU health insurance card or other insurance.

Requirements for achieving full academic recognition

The Erasmus Intensive Programme is full time and needs to be rewarded in terms of credits at students' own educational institute. All participating students who complete the Erasmus Intensive Programme will receive a certificate of participation.

The 10 days duration together with the preparation and afterwork is offered to students for 3 credits according to the ECTS.

Students have to check themselves if their respective study programme recognizes these credits.

Deliverables

1. **Group work:** to make a PowerPoint with the main flip overs and drawings and photos of the main phases of the IP.
2. **Group work:** to write a text on the *Work process; Scenario, Goal & Vision; Proposal for intervention in the food system; Role of the proposal and intervention in the continuing process; Evaluation and Reflection. With sketches or photos of models for prototypes or interventions. You can see in the attachment an example of another IP, with of course a different content (Example of student contributions-CO-LAND Mangalia.pdf) - minimum number of 800 words.*

3. **Group work:** a group photo will be part of your article, this will be made during the workshop

4. **individual work:** writing an individual short reflection on the IP (1A4) where you evaluate the aims of the IP, your learning process, and the expected impact on the community.

Could you please upload this material before 07-07-2022 in the drive:

<https://drive.google.com/drive/folders/1TDfrb4OvLsWu9hKQMyNikM46aGeekJbL?usp=sharing>

And send a notification you have done so to office@ln-institute.org with a copy (depending on your home university) to Marian Simón Rojo, Aleksandra Nowysz, or Michiel Dehaene.

Online resources and communication

All communication and document sharing will be done via the Madrid IP Slack channel. Subgroups during the IP can of course use their own communication channels on Whatsapp, Facebook, Signal, or other.

Please use the Slack for general communication to the workshop participants and the team:

#9-intensive-programme-madrid-2022.

Costs and reimbursement

The grant from the European Union under the ERASMUS+ programme includes a travel lump sum (paid to the university or to the person who bought the tickets) and a daily subsistence rate of 58 Euro (per student). Centrally paid costs by the organisers (e.g. centrally booked accommodation, common meals) will make use of this subsistence rate.

The travel reimbursement and the individual support will be paid out after the Intensive Study Programme based on the following requirements:

- Full and active participation during all programme days starting on 26th of June (arrival) up to and including 5th of July (departure).
- Signature of the participants' list (will be distributed during the event)
- Submission of the reimbursement forms together with all receipts to the coordinating institution (details will be send out per e-mail). The general costs paid by the coordinator of common meals, common rooms, will be subtracted from the individual support.
- Completion of the ERASMUS mobility survey (online individual participant report). You will receive an invitation to this survey immediately after return.