

AESOP4Food

Sustainable Food Planning Seminar

Session 4 / 2025

March 27, 2025



session starts at
17h00 CET

6/3

13/3

20/3

27/3

3/4

10/4

R Raveel

Roger Raveel, Voor een blauw gelijnde akker en een grijze lucht, 1975

Source image: De Boer & de Olde et al 2020
Re-rooting the Dutch food system.

Agenda March 27, 2025

Damien Conaré of the UNESCO Chair of World Food Systems at Supagro Montpellier will give a recap of goals setting and visioning (30 minutes)

Q&A session on introductions and readings, please use the padlet:

<https://padlet.com/geronimo2/questions-for-the-2025-aesop4food-seminar-eeczz0f899y4tud9>

Discussion in smaller groups on the theme of goal setting / visioning

Outlook on next session April 3

Collaborative goal setting and visioning

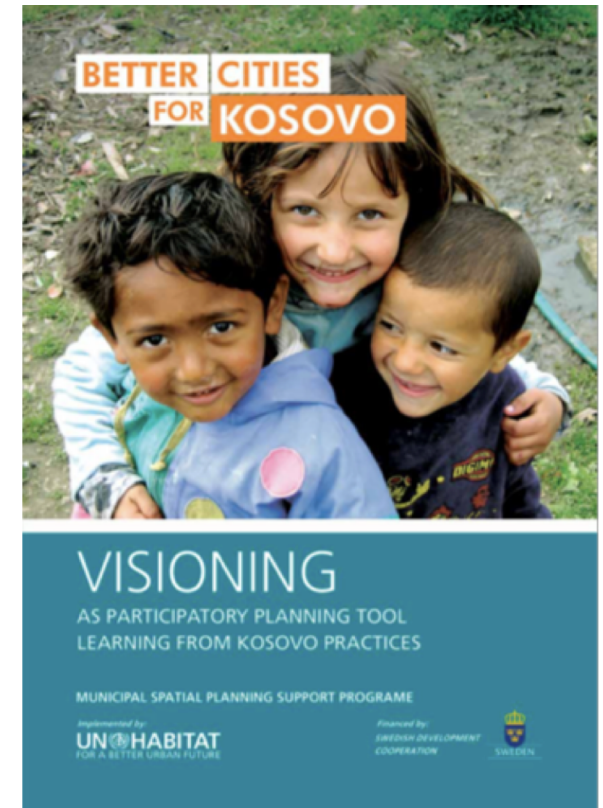
Collaborative goal setting is a strategy to decide on and set goals as a collective.

This process includes:

- identifying stakeholders needs
- prioritizing and allocating available resources
- evaluating goal performance over time

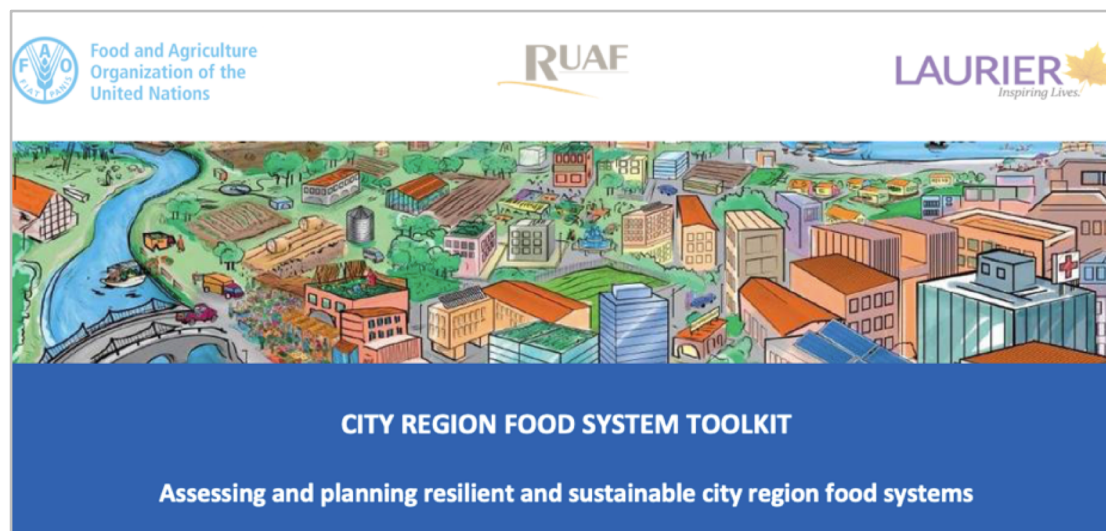
« **Visioning** is basically a process by which a community envisions the future it wants, and plans how to achieve it. It brings people together to develop a shared image of what they want their community to become. »

(UN-Habitat, 2012)



Depending on the food system node or component at which they operate, different stakeholders will be able to offer different insights.

For this reason, participating stakeholders should be broadly representative of actors in the City Region Food System (identified by mapping – **see Phase II**).

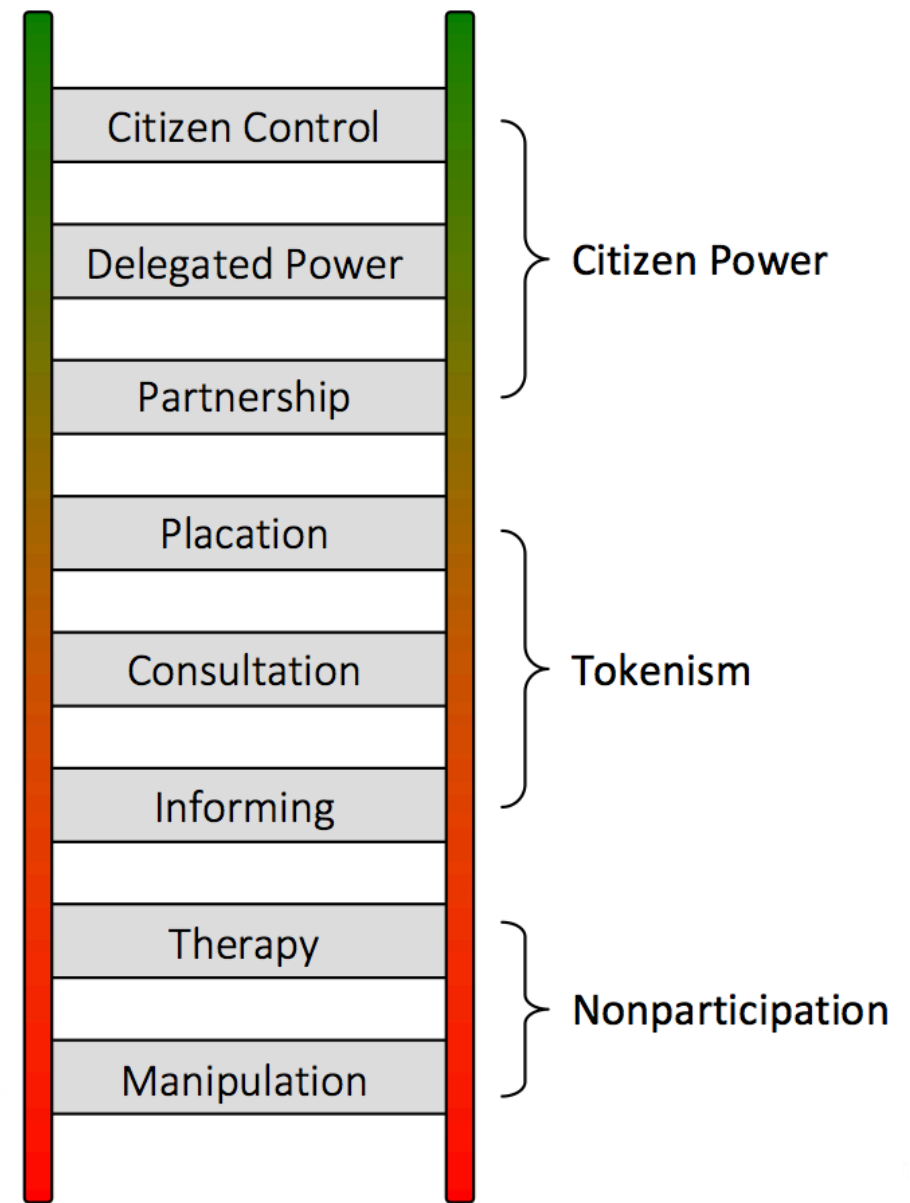


The process should...

- Accept different agendas / allowing all kind of expressions
- Build local capacity
- Spend money
- *Now* is the right time! The best time to start involving people is at the beginning of any planning process; the earlier the better, even before the data-gathering phase
- Record, document and follow-up
- Work on location! (physical context)

Sherry R. Arnstein (1969)
« Ladder of Citizen Participation »

« There is a critical difference between going through the empty ritual of participation and having the real power needed to affect the outcome of the process. »



From vision to action

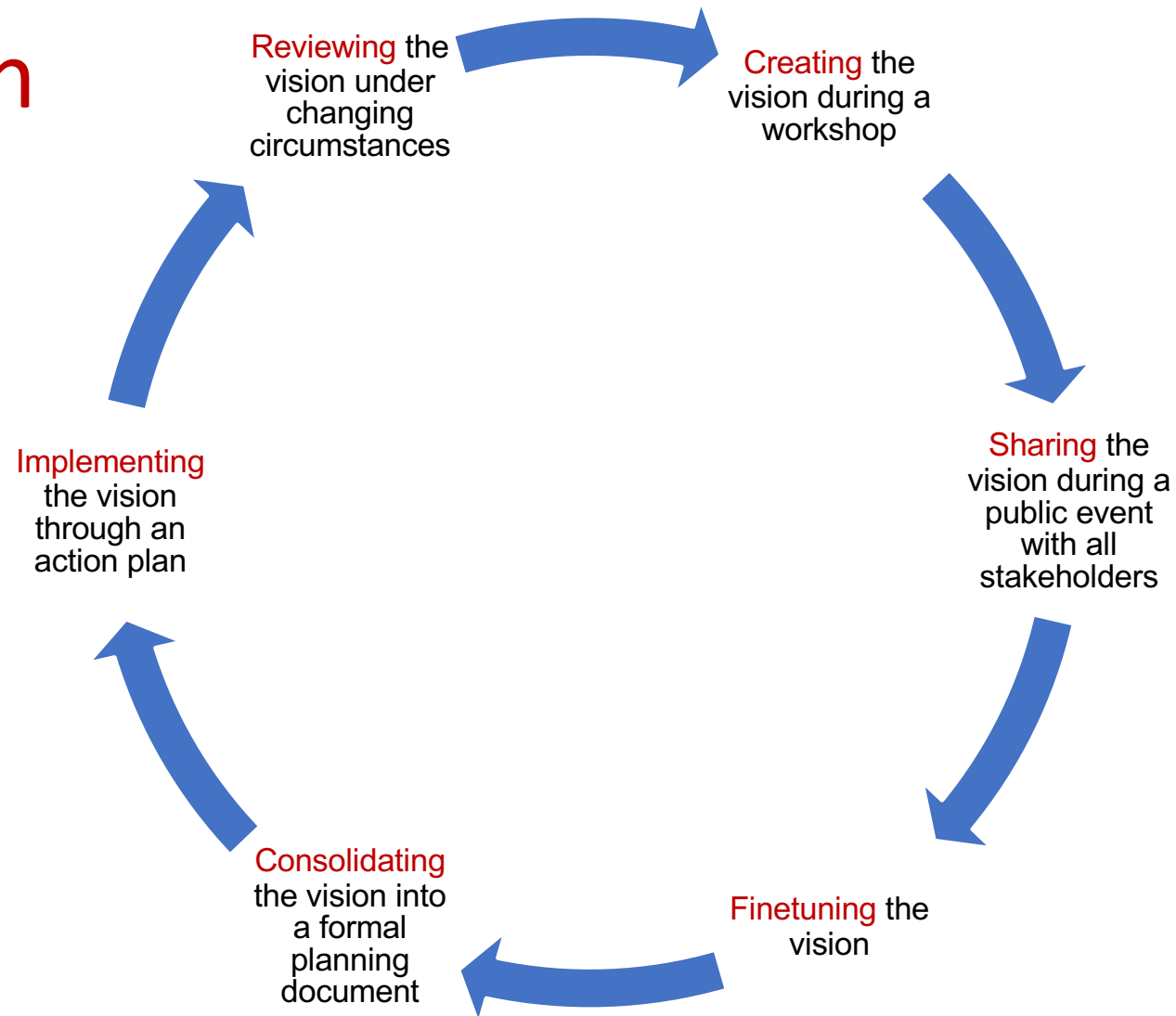
The definition of an **action plan** calls for taking into account the necessary and available resources (technical, human, financial, legal, institutional, etc.), establishing a provisional timetable and anticipating the measurement of expected impacts.

Actions defined should be **relevant, feasible, and coherent**. Beware of actions that may contradict each other or those that would mobilise too many resources.

Start with what exists.

Prioritise realistic actions (« quick wins »).

Evolution



Evaluation



« **Evaluation** encourages reflexive learning and continuously revitalizes thinking. »

Reflexivity refers to the ways local food actors reconsider their principles and practices through time.

« Expanding the boundaries of food policy: The turn to equity in New York City », N. Cohen, R.T. Ilieva, *Food Policy*, vol. 103, 2021.

Urban Agriculture

Caroline Brand

Nicolas Bricas

Damien Conaré

Benoit Daviron

Julie Debru

Laura Michel

Christophe-Toussaint Soulard *Editors*

Designing Urban Food Policies

Concepts and Approaches

OPEN

 Springer



In open-access



Q&A session introductions & readings

Add any questions, comments on this padlet:

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FAO/RUAF – A Vision for City Region Food Systems – Building Sustainable and Resilient City Regions.

UN Habitat, 2012: Visioning as a Participatory Planning Tool – read Chapter 1 and 3.

https://issuu.com/unhabitat/docs/visioning_as_participatory_planning_tool

Discussion in break out rooms – 20-25 minutes



Introduce yourself in the group

Question 1 How to ensure the full participation of the various stakeholders in the local food system?

Question 2 From vision to action, what do you consider to be the trickiest stages?

Next session April 3, 2025

Scenarios, strategy, prototyping – Universiteit Gent

Michiel Dehaene of Ghent University will give a recap of scenario planning, developing strategies and the use of prototypes (30 minutes)

Q&A on the preparatory material and a discussion

Discussion in smaller groups on the theme of mapping

Reading material for March **27**

Add any questions, comments on this padlet before the next session:

<https://padlet.com/geronimo2/questions-for-the-2025-aesop4food-seminar-eeczz0f899y4tud9>

Preparation viewing before April 3

View the recording and the presentation slides of April 25, 2024:

https://wiki.landscape-portal.org/index.php/AESOP4Food_seminar_2024#Session_April_25,_2024

Preparation reading before April 3: 40 pages

Mette Vaarst, Arthur Getz Escudero, M. Jahi Chappell, Catherine Brinkley, Ravic Nijbroek, Nilson A.M. Arraes, Lise Andreasen, Andreas Gattinger, Gustavo Fonseca De Almeida, Deborah Bossio & Niels Halberg (2018) Exploring the concept of agroecological food systems in a city-region context, *Agroecology and Sustainable Food Systems*, 42:6, 686-711

Scoones et al. (2015) *The politics of Green Transformation* (Chapter 1). Oxon/New York: Routledge. Only Chapter 1 is compulsory reading: page 1 - 24.

