## Research Through Designing as an academic practice reflecting on process and criteria

Vilnius, 9th of October 2024, Jeroen de Vries



How to meet academic standards when applying landscape designing as a research strategy or method?



#### my motivation & inspiration

Co-ordinating research team
Sustainable Food Production in
Metropolitan Areas

HVHL University for Applied Sciences (NL)

Lisa Grocott's doctoral thesis Design Research RMIT (Melbourne)

Grocott, L. (2010) Design Research & Reflective
 Practice: the facility of Design-oriented research to
 translate practitioner insights into new
 understandings of design, Doctor of Philosophy,
 School of Architecture and Design, College of Design
 and Social Context RMIT University.







#### Criteria for valid research

truth value

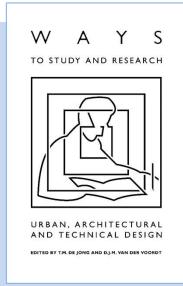
applicability

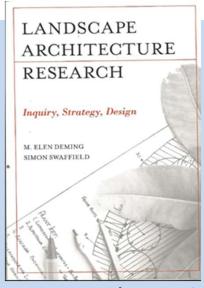
consistency

transparency

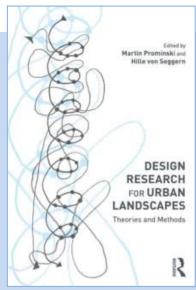


#### **Key- references on Design Research in LA**









- Brink, A. van den, Bruns, D., Tobi, H., & Bell, S. (2017) Research in landscape architecture: Methods and methodology. Abingdon, United Kingdom: Routledge.
- De Jong, T.M. & D.J.M. van der Voordt, eds (2005) Ways to study and research Urban, Architectural and Technical Design. Amsterdam, IOP Press BV.
- Nijhuis, S. & I. Bobbink (2012) **Design-related research in landscape architecture**, in: Journal Design Research, Vol 210, No. 4, 2012 (p 239-257)
- Prominski, M. & von Seggern, H. (2019) **Design Research for Urban Landscapes: theories and methods** (2019), Abingdon, United Kingdom: Routledge.
- Nijhuis, S. and J. de Vries(2018) Design as Research in Landscape Architecture. https://www.researchgate.net/publication/343003939\_Design\_as\_Research\_in\_Landscape\_Architecture



#### Worldviews (paradigms) & knowledge development

positivism (or post-positivism)

social-constructivism

participatory/advocacy worldview

pragmatism

Lenzholzer et al. (2017)



#### positivism

experimentation and observations

empirical methods

quantitative support



#### social-constructivism

logical reasoning within a given social and political context

qualitative research methods



#### participatory/advocacy worldview

intertwined with politics and a political agenda

containing actions that may change the lives of participants, the related institutions and the life of the researcher

transformative science

Schneidewind et al. (2016)



#### pragmatism

different methods, for instance

- experimentation
- observation
- modelling
- -..., combined in a practical manner,

using several ways of producing valid knowledge

Landscape architecture as a practice-led discipline



#### Worldviews (paradigms) & knowledge development

positivism

social-constructivism

participatory/ transformative science

pragmatism

Lenzholzer et al. (2017) argue that design can relate to each of these worldviews.



## Design ≠ Research

#### **Types of Design Research**

Research *for* design

Research *on* design

Research *about* design

Research through design(ing)



#### Research for design

to inform or validate the design

 knowledge is acquired in a targeted manner as input for the design

or components of the design are elaborated and evaluated



#### Research on design

plan analyses

to study and organise operational design

 finding specific design concepts, principles or types as a foundation for future design.



#### Research about design

Understanding and identifying design processes through the observations, interviews, and other activities of designers for design didactics or for example the principles of the RTD process.



#### Research through design(ing)

A form of research where designing and designs are applied as a research strategy to explore, identify, and map possibilities.



#### areas of research through designing

- sustainable and nature based solutions: water management, ecology and biodiversity, climate resiliency, energy, quality of life and social engagement
- structure and development of the outdoor space
- meaning and usage possibilities of the outdoor space for individuals and society
- design and implementation of landscaping schemes
- civil-engineering design and implementation of components of the outdoor space



#### **Examples of research questions**

How can coastal areas face sea-level rising and increasing storms?

How can we lay out rivers in cities to prevent flooding?

How does a city without car-mobility look like?

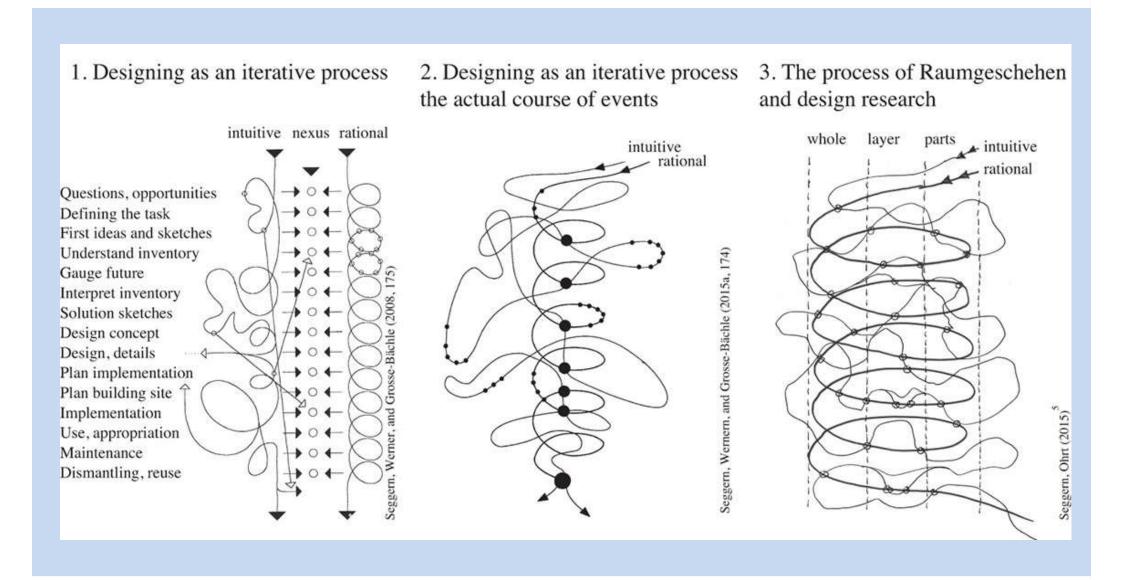
How can a city produce to a large extent its own food?

How can the form and functioning of the urban water system mitigate heat island effect?

#### stages in design research

- 1. Project analysis: to get a grip on the problem field and the research question. For instance existing plans, designs, situations. Framing the research aim.
- 2. Comparative analysis: Various solutions within a defined question. To define driving factors, variables, criteria for stage 3 and 4.
- **3. Experimental design study:** Sketching to explore possible types, principles for spatial, natural and social patterns and processes.
- **4. Design study:** models, spatial and temporal representations. Drawing conclusions relating to the research questions.

#### **Process of Design Research**



Source: Seggern in: Prominski & Seggern (2019) p 16



## How to meet the criterium of truth value: internal validity, credibility

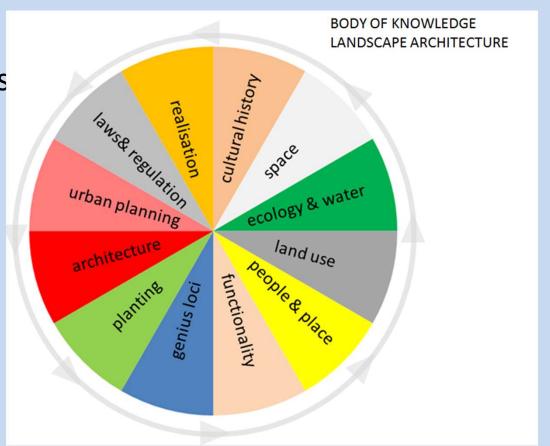
Does it work within the objective?

Body of knowledgde of lands architecture

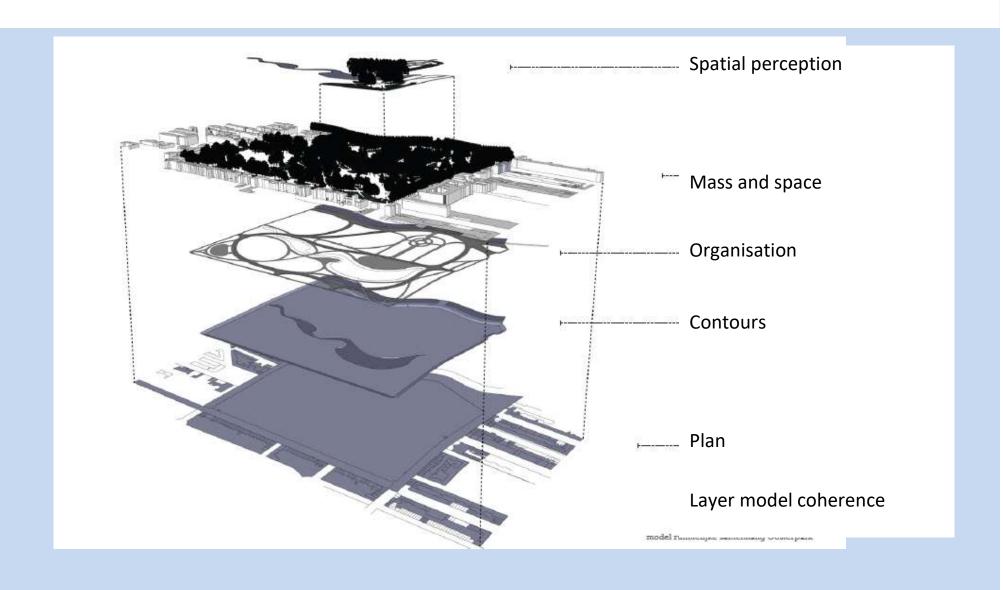
Validation by peers / supervisor

Deliberate production of knowledge: related to a

research aim



#### landscape design methods

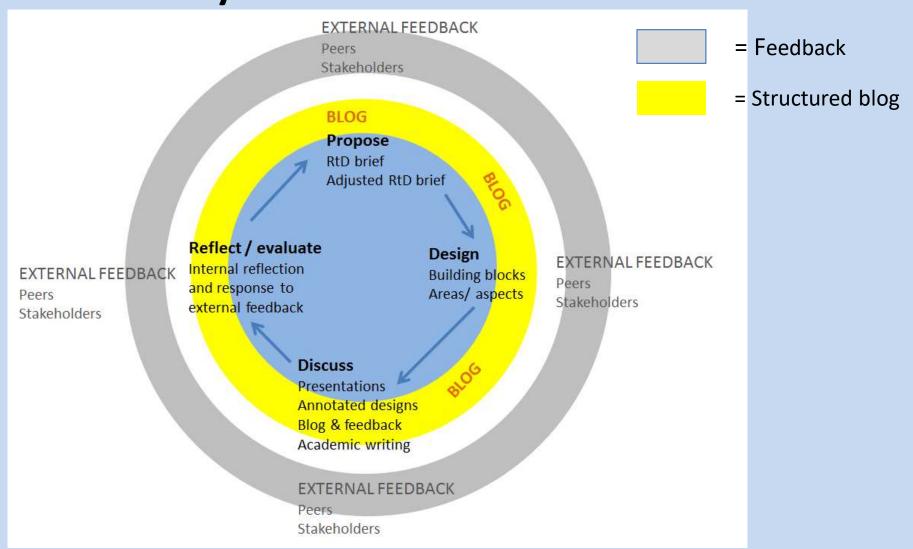


Source, Gozeling et al, 2013, student work minor project
 analysis, VHL

Linking landscape education, research and innovative practice

How to meet the criterium of applicability:

external validity



## How to meet the criterium of applicability: generalisability

- Principles valid for comparable areas
- Design strategies for themes, cities, regions
- Design concepts for specific themes and areas
- Design guidelines for projects

## How to meet the criterium of consistency: relialibility, stability

Tested by experts, use of protocols

 Solution may vary, but the principles are stable with a logical framework for consistency



#### **Transparancy: intersubjective**

It is not about truth, it gives a possible solution

The researcher provides insight in the design thinking process & argumentation:

- Process or log books
- Coding and tagging
- Combining sketches and drawings with text



#### Steps in the research cycle

- Defining the theoretical framework
- Developing a typology of urban food production
- Setting up the local urban food calculator: consumption and production
- Sketching for the typology, references for typologies
- Making preliminary designs for areas
- Going through the research cycle: testing and validating, summarising, developing a scenario and design guidelines.



#### Conclusion: overview of the criteria

- truth value
- internal validity
- credibility
- applicability
- external validity
- generalisability

- consistency
- reliability
- stability
- transparency
   objectivity

- body of knowledge LA
- validation by peers /supervisor
- validation by experts and stakeholders
- principles valid for comparable areas
- tested by experts, protocols
- solution is unique, logical framework for consistency
- intersubjective, it is not true but a possible solution



#### **Conclusion: Criteria for RTD**

Arts and Humanities Research Council (UK)

- the submitted work must make a recognisable contribution to knowledge and understanding
- it must demonstrate a critical knowledge of the research methods appropriate to the field of study
- it must be subject to an oral examination by appropriate assessors

https://ahrc.ukri.org/funding/research/researchfundingguide/



#### References

- Brink, Adri van den, et al. (eds). (2016) Research in Landscape Architecture: methods and methodology, London, UK: Routledge
- Cross, N. (2007) Designerly Ways of Knowing, Basel, CH: Birkhäuser.
- De Jong, T.M. & D.J.M. van der Voordt, eds (2005) Ways to study and research Urban, Architectural and Technical Design. Amsterdam, the Netherlands, IOP Press BV.
- Deming, E and S. Swaffield (2012) Landscape Architecture Research, John Wiley & Sons, 2011 ISBN:
   978-0-470-56417-2 (p 205-222)
- Grocott, L. (2010). Design Research & Reflective Practice: the facility of Design-oriented research to translate practitioner insights into new understandings of design, Doctor of Philosophy, School of Architecture and Design, College of Design and Social Context RMIT University. Melbourne, Australia
- Nijhuis, S. & I. Bobbink (2012) **Design-related research in landscape architecture**, in: Journal Design Research, Vol 210, No. 4, 2012 (p 239-257).
- Prominski, M. (2016) **Design guidelines**, in Brink, Adri van den, et al. (eds). (2016) Research in Landscape Architecture: methods and methodology, London: Routledge, p 194.
- Prominski, M. & Seggern, H. (2019) **Design Research for Urban Landscapes**. London, UK: Routledge; (p16, p41).
- Schneidewind, Uwe, Mandy Singer-Brodowski, Karoline Augenstein, and Franziska Stelzer (2016)
   Pledge for a Transformative Science: A Conceptual Framework. Wuppertal Papers 191. Wuppertal,
   DE: Institute for Climate, Environment and Energy.
- Yin, R.K. (2018) Case study research: Design and methods. (6th ed.) London, UK: Sage.



#### Thank you for your attention

Wishing you success with practice-led knowlegde production by landscape design



# Additional slides with some examples



Home

Projects v

People

Publications

#### REALCOOL- Really cooling water bod

2016-2018, funded by the NWO and Taskforce for Applied Research SIA research programme Research through Design (project number 14589) and the AMS Institute; Project leaders: Sanda Lenzholzer, Jeroen Kluck, team members: João Cortesão, Lisette Klok, Cor Jacobs, Jochen Mülder (Lenné3D), representatives from OKRA, de

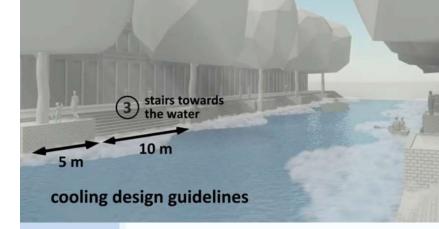
Small urban wat but recent resea limited and can natural ventilation combine these s project explored around small ur

8 m 11 m 6 m smaller and larger trees on the south side 3 m 7,5 m

#### CANAL1 (FW: NO

ymmetrical camyons with a central 20 m wide waterbody in nigh-density centre areas. y high quays with lined-up trees. Predominant uses in water: recreational and traffic; boat houses. Predominant surrounding uses: motorised and pedestrian traffic;

cooling design guidelines





**EW ORIENTATION** 



CANAL 3 NS ORIENTATION CANAL3 (EW; NS)

Average 10 m wid Predominant uses commercial.





#### http://climatelier.net/projects/research/realcool-really-cooling-water-bodies-in-cities/

#### REALCOOL- Really cooling water bodies in cities

2016-2018, funded by the NWO and Taskforce for Applied Research SIA research programme Research through Design (project number 14589) and the AMS Institute; Project leaders: Sanda Lenzholzer, Jeroen Kluck, team members: João Cortesão, Lisette Klok, Cor Jacobs, Jochen Mülder (Lenné3D), representatives from OKRA, de Small urban water bodies, such as ponds or canals, are commonly believed to solve urban heat problems but recent research shows that the cooling effect of large urban water bodies on hot summer days is quite limited and can actually induce a night-time warming effect. However, shading, vaporising water and proper natural ventilation might help to keep urban water bodies and their surroundings cooler. But how to combine these strategies in urban design? The 'Really cooling water bodies in cities' (REALCOOL) research project explored the most effective combinations of shading, water vaporisation and natural ventilation around small urban water bodies. Optimal cooling strategies were developed for common urban water



CANAL 1
EW ORIENTATION



CANAL 1
NS ORIENTATION

CANAL1 (EW; NS)

Average 40 m wide symmetrical canyons with a central 20 m wide waterbody in high-density centre areas. Waterbody flanked by high quays with lined-up trees. Predominant uses in water: recreational and transportation boat traffic; boat houses. Predominant surrounding uses: motorised and pedestrian traffic; mix-use.



CANAL 2 EW ORIENTATION



CANAL 2
NS ORIENTATION

CANAL2 (EW; NS)

Average 25 m wide symmetrical canyons with a central 9 m wide waterbody in high-density centre areas. Waterbody flanked by low quays with lined-up trees. Predominant uses in water: recreational boat traffic. Predominant surrounding uses: motorised and pedestrian traffic; mix-use.



CANAL 3 EW ORIENTATION



CANAL 3 NS ORIENTATION CANAL3 (EW; NS)

Average 10 m wide waterbodies in high-density centre areas. Waterbody flanked directly by buildings. Predominant uses in water: recreational boat traffic. Predominant surrounding uses: residential and/or commercial.

#### Providing representations that inform reviewers



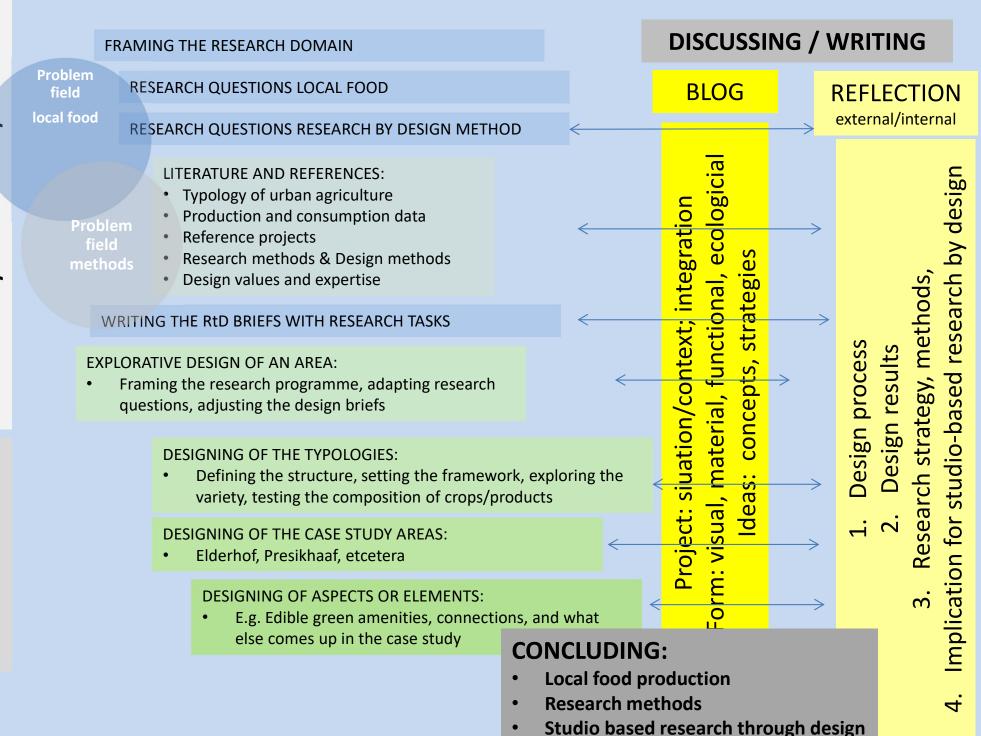
Source photo: http://climatelier.net/projects/research/realcool-really-cooling-water-bodies-in-cities/

## Aspects of landscape design thinking

Project- driven	Situated thinking  Integrated thinking	Reflecting upon previous experience and applying relevant precedents with acknowledging and negotiating the unique considerations particular to the legal, political, cultural, functional, economic and ecological contexts determined by each project brief.  Synthesising competing agencies, dynamic constraints and conflicting agendas when working with a diversity of actors, deploying a range of methods and operating across various professional domains.
Form- driven	Visual thinking  Material thinking	To generate, craft, propose, and interpret rhetorical and representational form making.  To assess, speculate and produce properties of planting and hard landscaping with respect to the aesthetic, functional, and environmental implications of design decisions.
Ideas- driven	Conceptual thinking Strategic thinking	To think in a generative rather than in a reductive manner, allowing a poetic, speculative approach that supports imaginative, unexpected propositions. To assess a situation and project forward enabling the problem to be framed and defined as a consequence of potential solutions being proposed.



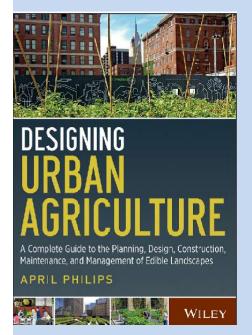
### PROGRAMME SCHEME RESEARCH THROUGH DESIGN for LOCAL FOOD PRODUCTION

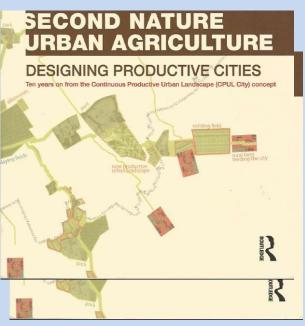


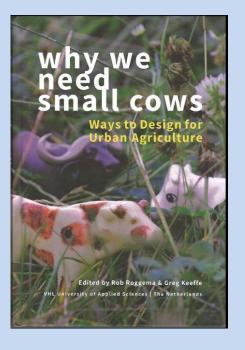
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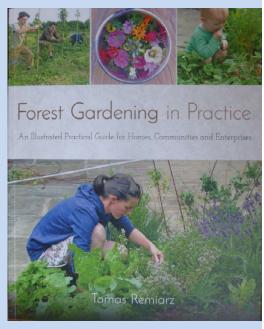
Er moet nog in: Back talk o the design Internal reflection External feedback Jeroen de Vries; 8-8-2016

## Key publications urban agriculture









**Philips** 

Bohn & Viljoen

Roggema&Keefe

Remiarz

**COST Action Urban Agriculture** 

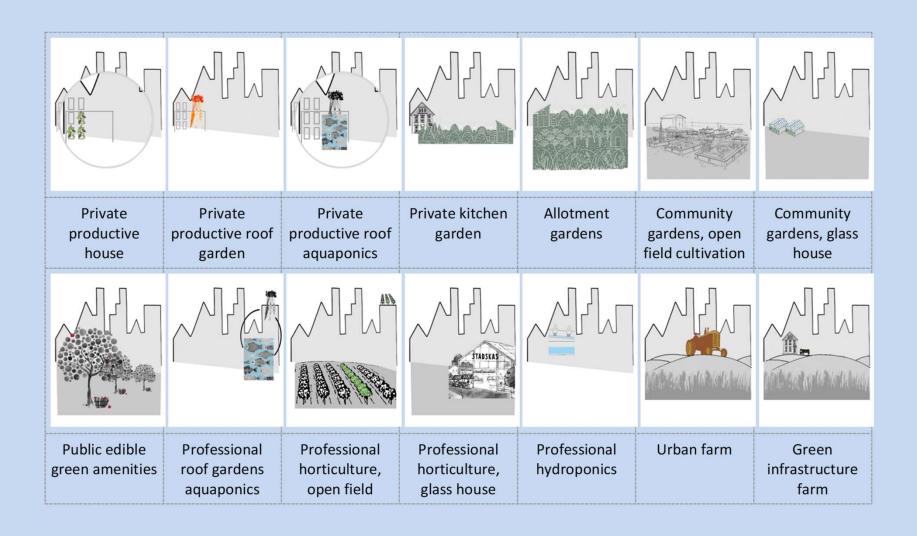
**COST Action Allotment Gardens** 



### **Questions for production: LUFC**

- Which types of urban agriculture elements can be planned? key literature
- What kind of crops and animal produce can these provide? –
  professional assessment, general percentage of crop types,
  reference projects
- 3. What is the average yield of the crops and produce?
  - Literature cbs/bionext/louisbolk institute
- 4. What surface of each types of urban agriculture can be programmed in the area? reference projects, GIS-analysis
- 5. What is the total potential production of local food per year in the area? Local Urban Food Calculator (LUFC Excel file)





Linking landscape education, research and innovative practice

Philips (2013), Bohn & Viljoen (2014), Roggema & Keeffe (2014), de Graaf (2012), Roggema (2015), Hommel, Streng & Verheij (2014), Kors & Floor (2014)

Type of urban agriculture	Organisation	Approximate production area per unit	Main crops and animal produce				
Productive house (indoor) private	Private	10 to 20 m <sup>2</sup> per house	mostly vegetables, herbs and fruits				
Productive roof (flat) private	Private	20 to 50 m <sup>2</sup> per house	mostly vegetables, herbs and fruits				
Productive roof (flat), aquaponics	Private	20 to 50 m <sup>2</sup> per house	vegetables and fish				
Kitchen gardens	Private	50 to 300 m <sup>2</sup> per house	potatoes, vegetables, herbs and fruits				
Allotment gardens	Private	complex 5,000 to 20,000 m <sup>2</sup>	potatoes, vegetables, herbs and fruits				
Community gardens, conventional	Collective	400 to 10,000 m m <sup>2</sup>	potatoes, vegetables, herbs and fruits				
Community gardens, glass house	Collective	200 to 5,000 m m <sup>2</sup>	vegetables, herbs and fruits				
Edible green amenities	Public	400 to 10,000 m m <sup>2</sup>	fruits, nuts				
Roofgardens aquaponics	Professional	500 to 1,500 m m <sup>2</sup>	vegetables and fish				
Professional horticulture, conventional	Professional	5,000 to 40,000 m m <sup>2</sup>	potatoes, vegetables, herbs and fruits				
Professional horticulture, glass house	Professional	5,000 to 10,000 m m <sup>2</sup>	vegetables, herbs and fruits				
Professional hydroponics	Professional	5,000 to 10,000 m m <sup>2</sup>	vegetables, herbs and fruits				
Urban farm	Professional	300,000 to 800,000 m <sup>2</sup>	combination of meat, potatoes, vegetables				
Green infrastructure farm	Professional	300,000 to 1,200,000 m <sup>2</sup>	combination of meat, wheat, vegetables				

2. Private roof garden



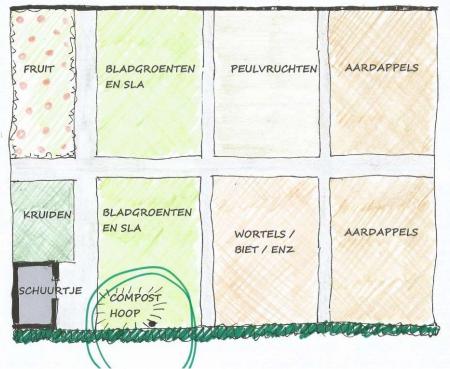
## Spatial and functional types 3. Private roof hydroponics



## **Spatial and functional types** 4. private kitchen garden







#### Uitgangspunten:

- Biologisch tuinieren
- Maximale oppervlakte
- voedingsgewassen, geen bloemen Driejarige vruchtwisseling in
- blokken

Bron: Schilthuis, 2016

Data voor opbrengsten: Vries, J. de (2016) Local Urban Food Calculator

#### Keuzes:

- handmatig bewerkt
- vast vak met kruiden en kleinfruit bij ingang
- hoofdpaden breder voor kruiwagen
- traditioneel dieet veel aardappelen
- relatief veel kruiden

Opbrengsten in kg per jaar groenten 48 kg

peulvruchten 203 kg aardappels fruit

42 kg 18 kg kruiden

MOESTUIN 300 m2

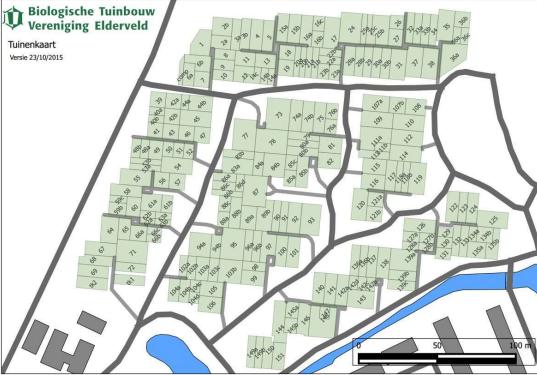




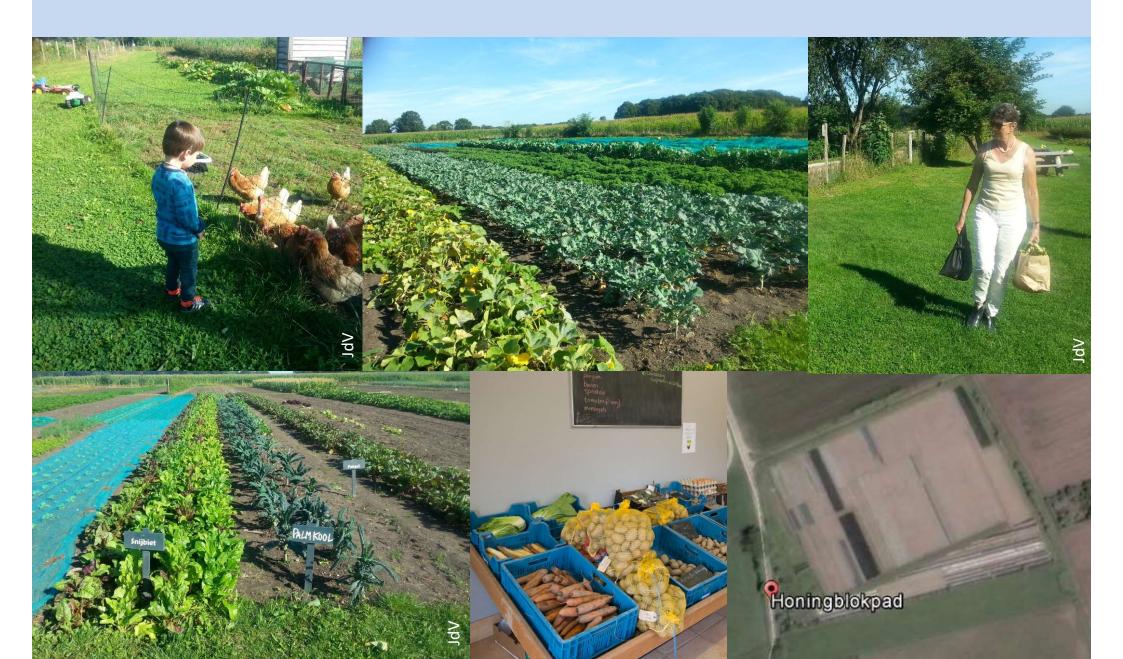
## Spatial and functional types 5. Allotment gardens







## Typology of sust local food production 10 Professional horticulture, open field



## Typology of sust local food production, 12 Orchards and fruit picking



# Spatial and functional types 14.professional hydroponics – fish farm





## Spatial and functional types 17 Green infrastructure farm



## Average division of crops

PERCENTAGE OF SURFACE ALLOCATED FOR THE PRODUCTION OF TYPES OF FOOD														
Type of production area	Potatoes	Vegetables (no pulse)	Pulse	Fruits	Herbs	Grain	Beef	Porc	Poultry	Fish	Cheese	Dairy (milk, yoghurt)	Eggs	Acces& Facilities
Productive house (indoor) private		70%	10%		20%									0%
Productive roof (flat) private		25%	5%	5%	5%	0			S :		. S			60%
Orchard				80%										20%
Kitchen gardens	20%	35%	10%	20%	5%		50 00 50 00				13			10%
Allotment gardens	20%	30%	10%	20%	5%									15%
Community gardens, conventional	20%	40%	5%	15%	5%				5 f		5		5%	10%
Community gardens, green house		55%	5%	25%	5%									10%
Edible green amenities				10%		6			5 0		13			90%
Roofgardens aquaponics, professional		25%	5%							30%				40%
Professional horticulture, conventional	20%	40%	5%	20%	5%						B			10%
Professional horticulture, glass house		50%	5%	30%	5%									10%
Professional hydroponics (with fish)		85			20%					2,0%	130 866		8 6	78%
Urban farm	15%			5%		20%	10%	5%	5%		5%	20%	10%	5%
Green infrastructure farm					1	10%	20%	15%	5%		5%	30%	5%	5%

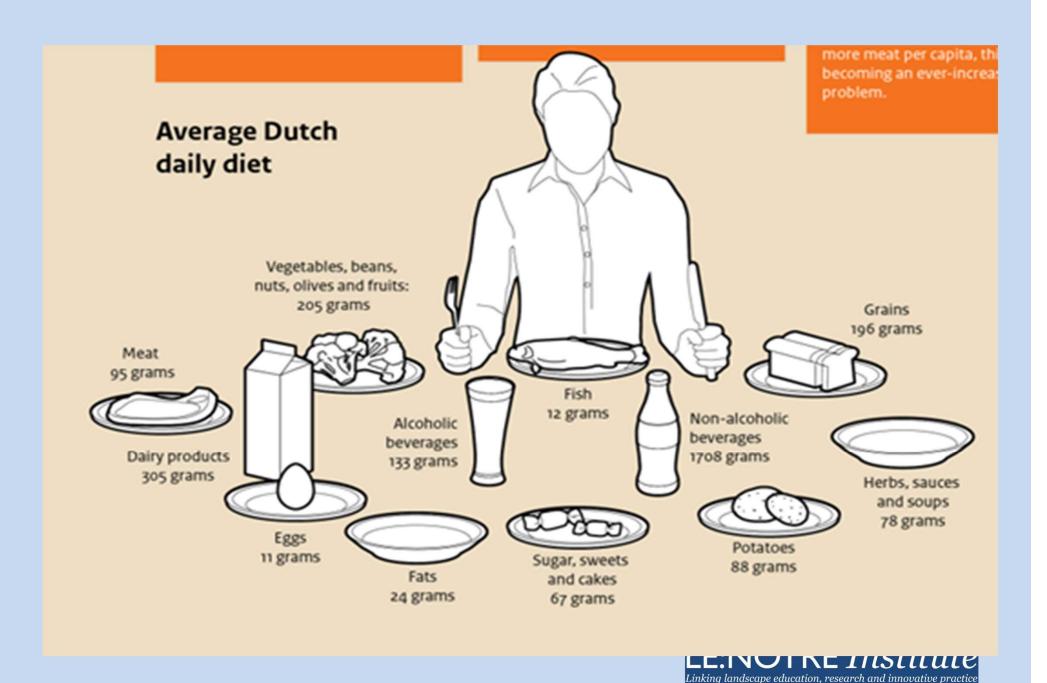


## Yields per type of crop organic production in NL

#### Overview of yields and produce of organic crops and animal produce per hectare and m2

Diet category	Crop or product	kg/m2	Comments
		Organic	
Potatoes		2,9	the same for all spatial types
Grain		0,7	the same for all spatial types
Pulse		1,5	the same for all spatial types
Vegetables open field	OUTDOOR	5	the same for all spatial types
Vegetable greenhouse	GREEN HOUSE	30	the same for all spatial types
Fruits		4	farms, orchards, edible green
Fruits		2	roof gardens, kitchen gardens
Fruits		8	greenhouses, tunnels (professional horticulture)
Herbs		1,5	open field cultivation
Beef	Beef	0,07	pasture in urban farm or green infra farm
Pork	Pork	0,57	urban farm or green infra farm, outdoor
Poultry	Poultry	0,11	urban farm combination indoor/outdoor incl corn
			fodder
Fish	Fish	5,56	organic hydroponics, with lemna minor, worms,
			tilapia
Cheese	Cheese	0,15	1/10 of milk production per ha
Dairy	Dairy (milk, yoghurt,etc)	1,50	2 cows per hectare, each 7500 litres (kg) per year
Eggs	Eggs	0,34	urban farm combination indoor/outdoor incl corn
	338633257		fodder

## Diet (PBL)



## Conversion diet kilos per year

	Type of food	grams per person	kilos per person		
		per day	per year		
1	Potatoes	88	32		
2	Grain (pasta and bread)	196	72		
3	Vegetables (excluding pulse)	145	53		
4	Pulse	20	7		
5	Fruits	40	15		
6	Herbs	10	4		
7	Beef	17	6		
8	Pork	57	21		
9	Poultry	20	7		
10	Fish	12	4		
11	Cheese	20	7		
12	Dairy (excl cheese)	285	104		
13	Eggs	11	4		

Excluded are: rice, beverages, sauces, sugar, sweets OTRE Institute other fats than butter.

# What surface of each types of UA can be programmed in the area?

### Available space for:

- 1. Private gardens kitchen gardens
- 2. Flat roofs private
- 3. Flat roofs industry / communal
- 4. Public green space
- 5. Unbuilt terrain private, temporary, local authorities
- 6. Agricultural areas



## First test cases: 2 areas

Presikhaaf

Modernism

Apartment
buildings











presikhaaf

## First test cases: 2 areas

flat roofs

larger spaces













park area with allotment gardens. .









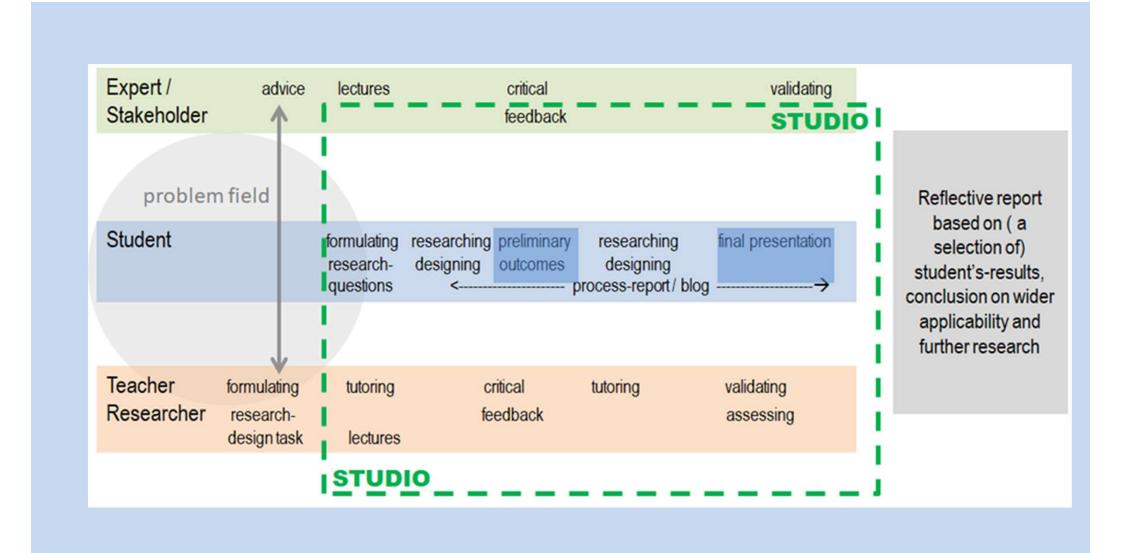
## **Applying RTD in design studios**



Photo: Ben ter Mull, HVHL University of Applied Sciences



### Integrating RTD in a landscape studio





## What is different from a regular studio?

Research brief **Guiding students** Testing protocol Log book / tagging & labeling Validation by teacher / researcher



## Formulating structured RtD briefs

- a. Research context
- b. Design task
- c. Starting points / scenario
- d. Research questions
- e. Proposed research activities
- f. Results:
  - Annotated design drawings
  - Blog on internal dialogue of the designer
  - Reflection paper
- g. References



## Transparancy: labelling the internal dialogue of the designer

- 1. Framework of RtD Brief / Scenario
- 2. Strategy
- 3. Concept
- 4. Context
  - a. Social (liveability, perception, leisure)
  - b. Legal / regulations
  - c. Use / functional
  - d. Ecological (water, nature, environment)
  - e. Economic (production, efficiency)
- 5. Situation
  - a. Integration in the site
  - b. Perception
  - c. Materials
- 6. Design process

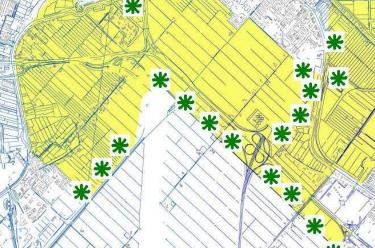


## Ecological Infrastructure Haarlemmermeer



- •respecting views and open landscape,
- not too close to residential areas,
- part of the larger scale main.





connected to recreational
 routing.

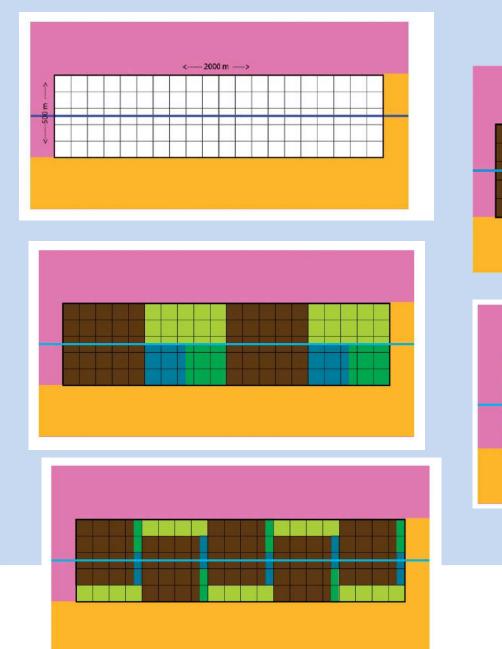


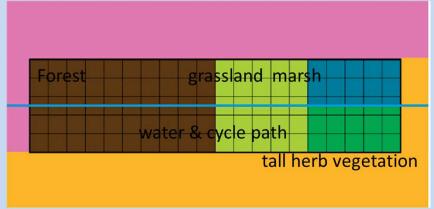


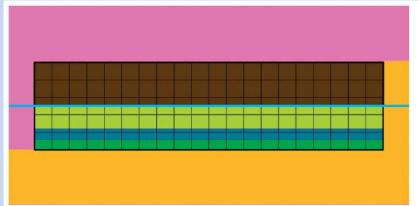
## Method research scale and design

- Definition of validity, definition of biodiversity for case study
- Selecting a exemplary zone
- Making spatial models
  - Patches / partial habitats (forest, tall herb vegetation, grassland, open water)
  - Surface areas according to defined semi-natural landscape in Manual for Nature Targets (Handboek Natuurdoeltypen)
  - Minimum size of one partial habitat = 0.5 ha.
- Selecting evualation species (indicators present in region)
- Evaluation interviews with experts:
  - birds (R. Kwak, Alterra), butterflies (K.Veling, Vlinderstichting), mammals (B.Wansink, Zoogdiervereniging VZZ) and reptiles and amphibians (F.Huenen RavonVZZ)
- Adaptation of the optimal model ENOTRE Institute
   Inking landscape education research and impossable projection.

## Various spatial models for the ecological zone









## Result a concept for the patchwork of habitats

- Strip model is the optimal model
- Sequence of partial habitats should be forest, water, marsh, tall herb, grass land

South orientation and form of fringes that provide shelter

(wind)

Water as a barrier for recreation disturbance

