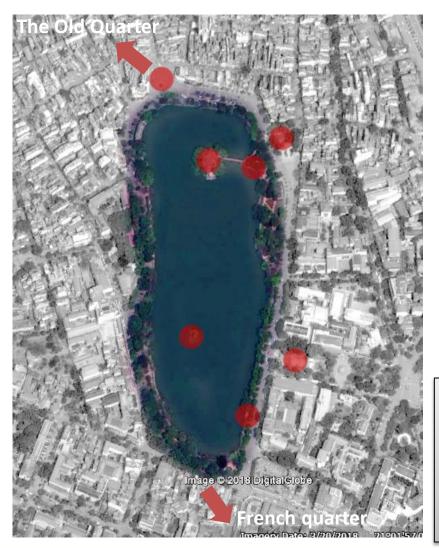








Overview









Turtle Tower

Ngoc Son Temple

Pen Tower







King Ly Thai To Statue

Hoa Phong Tower

Ba Kieu Temple

Historical Landscape

Value







Challenges

- There is no harmony between the new buildings and the existing landscape.
- Traffic load.
- Lack of open space for community, unfriendly with people.
- Loss of historical, culture and landscape values.









Opportunities

- Long history value
- Natural values (plants, water,...)
- Center location
- Suitable for a walking street (Old town quarter, shopping, restaurents, monuments...)









Strategy for improvement

Administrative center

Shopping center

Recreation center

Main traffic axis

Tourism center

Golden estate



Historical-Cultural center

Community space

Museum- Monument complex

Walking treet

Sustainable tourism

Traditional-art space









References for improvement



Current situation of building facades



Building renovation ideas of 1+1>2 Architecure Office







References for improvement





Renovation ideas of 1+1>2 Architecure Office



Green area



Community space

Renovation ideas of Nikken Sekkei civil company



Historical-Cultural center



Traditional values







Thank you for your attention!





